

## Website Privacy Policy

Your privacy is important to us, and we are committed to safeguarding your information and using it only for the purposes for which it was given. We are required to comply with the New Zealand Privacy Act 2020 (“the Act”).

You may browse and access information contained within The Funeral Directors Association website without providing any personal information. Where you voluntarily provide personal information (e.g., through online forms or email requests), we will only use that information to communicate with you.

We have cyber safeguards in place to prevent loss, misuse, or disclosure of your personal information and will not disclose it to any third parties. If we do have a serious breach, we follow the Privacy Breach Guidelines issued by the Office of the Privacy Commissioner which include notifying the people affected as well as the Privacy Commissioner. To view any personal information held by us, or if you have any concerns about personal information we hold and wish to request its correction, you can email us by clicking [here](#).

### **When providing information to a Funeral Director**

When you complete the “Request for estimate” online form, all details you supply may be collected by the funeral home/s you have selected for the purpose of providing services and information to you.

Each funeral home is a privately owned business with its own privacy policy in respect of the information they collect from you. We recommend you read their policies so you can understand the manner in which your personal information will be handled by these providers.

### **Withdrawing Consent:**

By providing personal information to an intended recipient, you imply consent for them to use your information to provide products or services to you.

If after your contact with either of these parties, you consequently change your mind and wish to withdraw consent, you should contact us by [email](#).

### **Disclosure:**

We may disclose your personal information if we are required by law to do so.

### **Why we Use Cookies:**

Cookies are pieces of information that a website transfers to your computer’s hard disk for record keeping purposes. Most web browsers are set to accept cookies. We use cookies to make our website as convenient as possible. Cookies don’t personally identify you, but they do identify your browser. Cookies are useful to estimate the number of customers and determine overall traffic patterns through our website. If you don’t want to receive any cookies, just set your browser to refuse cookies. This may mean you won’t be able to take full advantage of our website.

### **Social Media (Features):**

Our website includes the Facebook button. This feature may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Social Media features are either hosted by a third party or hosted directly on our site. Your interactions with these features are governed by the privacy policy of the company providing it.

We use Google Analytics which is a service offered by Google to track and report website traffic, how pages perform as well as the geographic area where visitors come from. It does not collect personal information.

### **Future Changes:**

Our business will continue to evolve as we introduce new products, services and features to our website. Because of this, from time to time we may review this privacy policy and amend it. We encourage you to review this policy on a regular basis to stay informed of any changes.

## Copyright

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## Website disclaimer

You visit the Funeral Directors Association website freely and content is intended to provide general information to the public. All reasonable efforts have been taken to ensure the information is accurate, however please note the following:

- We do not make any representations regarding the usefulness of, or the expected results of the material contained therein. Before relying on any information in this website users should independently verify its relevance for their purposes.
- We cannot and do not guarantee or warrant that files available for downloading from this site are free of viruses, worms, Trojan horses or other code that has contaminating or destructive properties
- We will not be held responsible to you or anyone else for any decision made or action taken following your reliance on information contained in this website.
- The information provided does not replace or alter the laws of New Zealand or any other official guidelines or requirements.
- While visiting the Funeral Directors Association website you may choose to access other websites from links we have included. We do not take responsibility for the content or accuracy of these websites and your access to these sites is at your own risk and discretion.