

Funeralcare

The magazine of the New Zealand Funeral Profession

Media Pack 2019

Funeralcare

Funeralcare magazine is an industry wide publication bringing together providers and suppliers of the New Zealand Funeral sector.

The current print volume is 800.

Funeralcare magazine is published four times a year in March, June, September and December. It is distributed free of charge to every member of the Funeral Directors Association of NZ, NZ Embalmers Association and the Funeral Services Training Trust as well as every individual on the FDANZ Register of Funeral Directors. It is also available on subscription to others within the industry.

Funeralcare magazine is published by Funeralcare Publications Ltd, wholly owned by the Funeral Directors Association of New Zealand Inc.

Book online at www.fdanz.org.nz/funeralcare

Recent themes

- Reacting to Disaster, June 2019
- Health & Safety Check, March 2019
- The Return Home, December 2018
- NZ Funeral Services Trade Show, September 2018
- New CEO's First Impressions, June 2018

Magazine technical details

- 52 A4 pages full colour
- Silk gloss inside pages 150gsm
- Matt finish cover 256gsm
- Printed by FormatPrint

Funeralcare Advertising price list

| Size | Depth | Width | One off Price | Annual contract (4 issues) |
|---------------------------|-------|-------|---------------|----------------------------|
| Full page | 297mm | 210mm | \$700 | \$660 per issue |
| Half page horizontal | 128mm | 180mm | \$450 | \$400 per issue |
| Quarter page 2 column box | 96mm | 120mm | \$380 | \$310 per issue |
| Quarter page horizontal | 68mm | 180mm | \$380 | \$310 per issue |

All prices excl GST

Funeralcare Directory price

| Directory | Depth | Width | Annual contract Members (4 issues) | Annual contract Non-members (4 issues) |
|-----------|-------|-------|------------------------------------|--|
| Small ad | 40mm | 60mm | \$230+gst per annum | \$250+gst per annum |
| Large ad | 80mm | 60mm | \$405+gst per annum | \$450+gst per annum |

All prices excl GST

Advertisement design

FDANZ can produce a basic ad for you for \$50+gst.

Funeralcare
The magazine of the New Zealand Funeral Profession

REACTING TO DISASTER

TRAINING DOUBTS
WELTEC MAY BELEASBY
SELLING ON
AND MOVING ON
JOBS WELL DONE
HOCKEY AND WILSON

June 2019 issue 62

June 2019 cover

LESSONS WELL APPLIED
By David Hooper, Chief Executive, FSNZ

Of the reciprocal arrangements we have to deliver each other's services, the most important is the one that we have with the police. It is a relationship that is often taken for granted, but it is one that is essential to the success of our industry. As a Chief Executive, I have had the opportunity to meet with police officers from various districts and to hear their views on the way that we deliver our services. It is a privilege to be able to do this and to hear their views on the way that we deliver our services. It is a privilege to be able to do this and to hear their views on the way that we deliver our services.

KUGEL
High Quality, Reliable and Innovative Products
Large Range of Equipment, Including:
• Tables
• Beds
• Caskets
• Urns
• Coffins
• Cases
• Containers

MORTUARY LIFE COMPANY
THE ULTIMATE 1000 LIFT™
At 1000 Litres Capacity
At 1000 Litres Capacity
At 1000 Litres Capacity

0800 458 217 | www.teklequipment.co.nz | info@teklequipment.co.nz

Example spread