Funeral*care*

The magazine of the New Zealand Funeral Profession

Media Pack 2019

Funeral*care*

Funeral*care* magazine is an industry wide publication bringing together providers and suppliers of the New Zealand Funeral sector.

The current print volume is 800.

Funeral*care* magazine is published four times a year in March, June, September and December. It is distributed free of charge to every member of the Funeral Directors Association of NZ, NZ Embalmers Association and the Funeral Services Training Trust as well as every individual on the FDANZ Register of Funeral Directors. It is also available on subscription to others within the industry.

Funeral*care* magazine is published by Funeral*care* Publications Ltd, wholly owned by the Funeral Directors Association of New Zealand Inc.

Book online at www.fdanz.org.nz/funeralcare

Recent themes

- Reacting to Disaster, June 2019
- Health & Safety Check, March 2019
- The Return Home, December 2018
- NZ Funeral Services Trade Show, September 2018
- New CEO's First Impressions, June 2018

Magazine technical details

- 52 A4 pages full colour
- Silk gloss inside pages 150gsm
- Matt finish cover 256gsm
- Printed by FormatPrint

Funeral*care* Advertising price list

Size	Depth	Width	One off Price	Annual contract (4 issues)
Full page	297mm	210mm	$700	$660 per issue
Half page horizontal	128mm	180mm	$450	$400 per issue
Quarter page 2 column box	96mm	120mm	$380	$310 per issue
Quarter page horizontal	68mm	180mm	$380	$310 per issue

All prices excl GST

Funeral*care* Directory price

Directory	Depth	Width	Annual contract Members (4 issues)	Annual contract Non-members (4 issues)
Small ad	40mm	60mm	$230+gst per annum	$250+gst per annum
Large ad	80mm	60mm	$405+gst per annum	$450+gst per annum

All prices excl GST

Advertisement design

FDANZ can produce a basic ad for you for $50+gst.

June 2019 cover

Example spread

Please contact FDANZ for more information on 04 473 7475 or email info@fdanz.org.nz