

# Funeralcare

The Magazine of the New Zealand Funeral Profession

## ADVERTISING RATES CARD 2023

### Funeralcare

Funeralcare magazine is an industry wide publication bringing together providers and suppliers of the NZ funeral industry.

The print volume is 800.

Funeralcare magazine is published three times a year April, August, and December. It is distributed free of charge to every member of the Funeral Directors Association, NZ Embalmers Association, and every individual on the register of qualified funeral directors. It is also available to others within the industry.

Funeralcare is published by the Funeral Directors Association.

### Recent themes

- **Burying the Long Dead**  
*Unknown gold miner laid to rest*
- **Suicides in over 85s**  
*Elderly at higher risk*
- **Under new management**  
*Change in President and Chief Executive*
- **Quality Qual**  
*Online diploma off to a good start*

### Magazine technical details

- 52 A4 pages full colour
- Impress satin inside pages 113gsm
- Impress+ satin cover 200gsm
- Printed by BlueStar

### Funeralcare Advertising price list

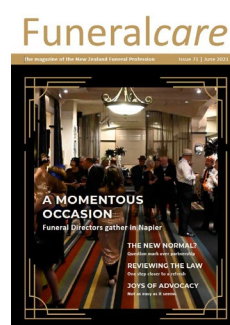
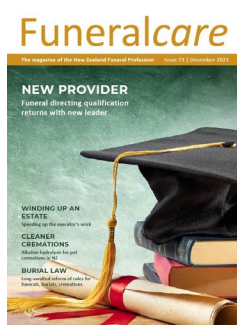
Size	Depth	Width	One off price	Annual Contract (3 issues)
Full page	297mm	210mm	\$710	\$670 per issue
Half page horizontal	128mm	180mm	\$460	\$410 per issue
Quarter page 2 column box	96mm	120mm	\$390	\$310 per issue
Quarter page horizontal	68mm	180mm	\$390	\$320 per issue

All prices excl GST

### Funeralcare Directory price list

Directory advert	Depth	Width	Annual Contract Members 3 issues	Annual Contract Non-members 3 issues
Small ad	40mm	60mm	\$183 per annum	\$205 per annum
Large ad	80mm	60mm	\$321 per annum	\$348 per annum

All prices excl GST



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