

# Funeralcare

The Magazine of the New Zealand Funeral Profession

## Media Pack 2020

### Funeralcare

Funeralcare magazine is an industry wide publication bringing together providers and suppliers of the New Zealand Funeral sector.

The current print volume is 800.

Funeralcare magazine is published four times a year in March, June, September and December. It is distributed free of charge to every member of the Funeral Directors Association of NZ, NZ Embalmers Association and the Funeral Services Training Trust as well as every individual on the Register of Funeral Directors. It is also available on subscription to others within the industry.

Funeralcare magazine is published by Funeralcare Publications Ltd, wholly owned by the Funeral Directors Association of New Zealand Inc.

Book online at [www.FuneralDirectors.co.nz/aboutus/Funeralcare](http://www.FuneralDirectors.co.nz/aboutus/Funeralcare)

### Recent themes

- 2020 - The Year that was, December 2020
- Industry Legends, June 2020
- Planning For The Worst, June 2020
- Industry Training, March 2020
- Eco - Caskets : The Options, September 2020

### Magazine technical details

- 52 A4 pages full colour
- Silk gloss inside pages 150gsm
- Matt finish cover 256gsm
- Printed by BlueStar

### Funeralcare Advertising price list

Size	Depth	Width	One off Price	Annual contract (4 issues)
Full page	297mm	210mm	\$700	\$660 per issue
Half page horizontal	128mm	180mm	\$450	\$400 per issue
Quarter page 2 column box	96mm	120mm	\$380	\$310 per issue
Quarter page horizontal	68mm	180mm	\$380	\$310 per issue

*All prices excl GST*

### Funeralcare Directory price

Directory	Depth	Width	Annual contract Members (4 issues)	Annual contract Non-members (4 issues)
Small ad	40mm	60mm	\$230+gst per annum	\$250+gst per annum
Large ad	80mm	60mm	\$405+gst per annum	\$450+gst per annum

*All prices excl GST*

### Advertisement design

The Funeral Directors Association New Zealand can produce a basic ad for you for \$60 + gst

