

Funeralcare

The Magazine of the New Zealand Funeral Profession

Media Pack 2021

Funeralcare

Funeralcare magazine is an industry wide publication bringing together providers and suppliers of the New Zealand Funeral sector.

The current print volume is 800.

Funeralcare magazine is published four times a year in March, June, September and December. It is distributed free of charge to every member of the Funeral Directors Association of NZ, NZ Embalmers Association and the Funeral Services Training Trust as well as every individual on the Register of Funeral Directors. It is also available on subscription to others within the industry.

Funeralcare magazine is published by Funeralcare Publications Ltd, wholly owned by the Funeral Directors Association of New Zealand Inc.

Book online at www.FuneralDirectors.co.nz/aboutus/Funeralcare

Recent themes

- Burial Laws, December 2021
- Coping with COVID, September 2021
- The Learning Hub, March 2021
- Embalming on the Barrier, September 2021
- Cleaner Cremations, December 2021

Magazine technical details

- 52 A4 pages full colour
- Silk gloss inside pages 150gsm
- Matt finish cover 256gsm
- Printed by BlueStar

Funeralcare Advertising price list

Size	Depth	Width	One off Price	Annual contract (4 issues)
Full page	297mm	210mm	\$700	\$660 per issue
Half page horizontal	128mm	180mm	\$450	\$400 per issue
Quarter page 2 column box	96mm	120mm	\$380	\$310 per issue
Quarter page horizontal	68mm	180mm	\$380	\$310 per issue

All prices excl GST

Funeralcare Directory price

Directory	Depth	Width	Annual contract Members (4 issues)	Annual contract Non-members (4 issues)
Small ad	40mm	60mm	\$230+gst per annum	\$250+gst per annum
Large ad	80mm	60mm	\$405+gst per annum	\$450+gst per annum

All prices excl GST

Advertisement design

The Funeral Directors Association New Zealand can produce a basic ad for you for \$60 + gst

