

## AFFILIATE & BUSINESS PARTNERSHIP PACKAGES

The Funeral Directors Association is strengthened by the partnerships we build with others in the funeral services sector and with key providers to the industry. It is the sector as a whole – funeral homes, directors, trade suppliers, other industry affiliate bodies, legislators and policy makers working together that will ensure we obtain an environment which provides the best outcomes for grieving families.

Please find below the benefits of value to your business in becoming a Funeral Directors Association Affiliate or Business Partner.

BENEFITS	AFFILIATE	SUPPORTER BUSINESS PARTNER	MAJOR BUSINESS PARTNER	KEY COMMERCIAL PARTNER
Receive all membership communications	✓	✓	✓	✓
Invited to attend the Annual Conference	✓	✓	✓	✓
Invited to attend all National & District events and open sessions of meetings (no voting rights)	✓	✓	✓	✓
Opportunity to sponsor National events <i>(NB: Major Business Partner and Key Commercial Partner have first right of refusal)</i>	✓	✓	✓	✓
Use of the Affiliate/Business Partner logo on your website & marketing collateral	✓	✓	✓	✓
Recognition of support with logo and website link on the Association website	✓	✓	✓	✓
Exclusive access to Members Area of the Association website and all member benefits	✓	✓	✓	✓
Complimentary copy of every Funeralcare magazine issue	✓	✓	✓	✓
Opportunity to communicate to members via the Member weekly newsletter & Facebook page	✓	✓	✓	✓
Complimentary ticket/s to Annual Conference Gala Dinner	✗	1	1	3
Complimentary ticket/s to AGM Dinner	✗	1	1	3
Complimentary directory listing in every Funeralcare magazine (3 issues per year)	✗	Small	Large	Large
Complimentary A4 advertising insert in one issue of the Funeralcare magazine	✗	✗	✓	✓
10-minute presentation timeslot at the Annual Conference	✗	✗	✗	✓
30-minute presentation timeslot the AGM & Professional Development Day	✗	✗	✗	✓
Two complimentary full-page adverts in each issue of the Funeralcare magazine	✗	✗	✗	✓
Complimentary dinner/meeting with the President	✗	✗	✗	✓

### Engagement Add-ons (at an additional cost) to broaden your exposure

- Upgrade to the next level of support
- Provide a member benefit
- Advertise in the *Funeralcare* magazine
- Sponsor of other national Events, campaigns, Association awards
- Display at any National Trade Show

### INVESTMENT

Memberships are based on a financial year (1 July to 30 June).

- AFFILIATE -- \$950+gst
- SUPPORTER BUSINESS PARTNER -- \$2,100+gst
- MAJOR BUSINESS PARTNER -- \$5,000+gst
- KEY COMMERCIAL BUSINESS PARTNER -- \$28,500+gst

### HOW TO APPLY

Please fill in the Application Form and send to [linda@funeraldirectors.co.nz](mailto:linda@funeraldirectors.co.nz)

# Funeral Directors

ASSOCIATION OF NZ

*Your assurance of a meaningful farewell*

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